



Lyndon Area Business Association

Focuses on Partnering Member Businesses & The Community

E-News

Issue #51 December 2011

Lyndon Area Business Association New Executive Director: Carolyn Neal Pfister

Happy Holidays! After three weeks with Lyndon Area Business Association, it was immediately clear to me what a great group of leaders are involved and let me say how thrilled I am to be joining you. Taking over the role as Executive Director for this great organization, I look forward to working with each of you to grow LABA together. For the past 10 years I worked with The Chamber Jeffersontown, first, as their Events & Program Manager then as their Membership Development Manager.



Prior to that, I worked with the Associated Builders and Contractors as their Membership Development Manager as well.

I would like to thank you for giving me this opportunity to bring LABA to the next level and allowing me to become part of such an extraordinary network. I am always open to new ideas and I hope that if you are not currently involved with LABA, you'll join us at our upcoming events. I would also like to wish Cathy all the best in her new role and to thank her for helping prepare me for such and exciting undertaking!

Wishing you every happiness during this festive season and throughout the coming year!

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Carolyn Neal Pfister

Executive Director
515 Wood Road
(502) 339-9115
lyndonbusiness@bellsouth.net
www.cityoflyndon.org/LABA.htm
Facebook Page—LABA Louisville



Light Up Lyndon

Light up Lyndon was held on Wednesday, November 23rd from 5pm-7pm at City Hall.

Over 100 children came out to welcome Santa and Mrs. Clause as they arrived at City Hall on horse and buggy. The line formed quickly for their chance to meet Santa and to reassure him they had been good all year! After visiting with Santa,

the kids had their face painted and took a carriage ride around Lyndon.

Welcome New Member!

Hyatt Place
701 S. Hurstbourne Pkwy
Louisville, KY 40222
P: 502.426.0119
f: 502.426.3013
Contact: GERALYN HAMILTON

**LABA Annual
Membership Dues \$100**



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LABA Calendar of Events.... RSVP 339-9115

LABA Holiday Business Connection!
TONIGHT!
Buca di Beppo
2501 S. Hurstbourne Pkwy



Complimentary appetizers and cash bar will be provided. People do business with people they know. Stop on by and make new connections. Please RSVP at 339-9115

"Frame it Back"

Brownsboro Framing and Eastern Area Community Ministries have partnered this year for their "Frame it Back" program. When using Brownsboro Framing this season, mention EACM with your order and EACM will receive a percentage of the order.

Brownsboro Framing is also offering a New Customer Appreciation discount. Receive \$25 off your order of \$100 or more!

Members Corner:

I don't know about you but I recently had a conversation about Christmas and why it seems the spirit and the joy have been lost, especially this year. I have never in my life seen such anger towards others. A prime example is the pepper spray incident at a California Wal-Mart. What in the world would drive someone to act so heinously. My conclusion: it's the state of our economy. Never before in my lifetime have I seen so many people hurting. The result is pent up anger, frustration and desperation.

Please keep in mind this Holiday season that your attitude, and mine, affect those around us. Negative leads to negative and positive to positive. If you smile at someone, it's hard for them not to smile back. If you scream or curse at someone the result may be, "back at you bud". We get what we put out.

Please, take some time to realize how we affect those around us, whether it be at the grocery store, shopping mall, or parking lot. We have the ability to turn someone's great day into a bad one and a bad one into a smile. ~ Chris Risher, CLTC Financial Advisor

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Mosaic Counseling Center
Dr. Laurice Rogers
Individual, Marriage, and Family Therapy
Lyndon Baptist Church 8025 New LaGrange Road Louisville, KY 40222 (502) 425-7150
112 S Walters Avenue P.O. Box 104 Hodgenville, KY 42748 (270) 312-9185

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