



Lyndon Area Business Association

Focuses on Partnering Member Businesses & The Community



E-News

Issue #46 July 2011

UPDATE

Greater Louisville Project ADVANCING A COMPETITIVE CITY

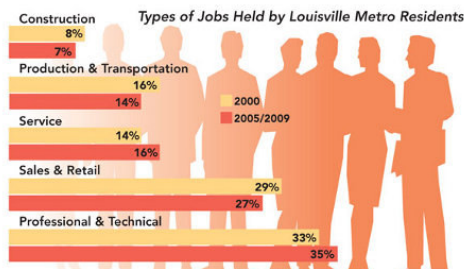
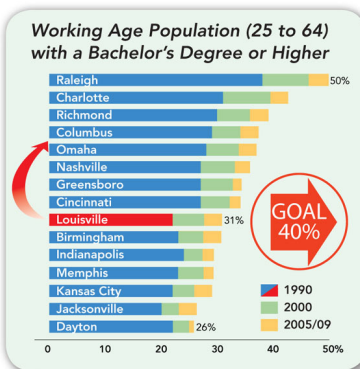
UPDATE

2011 Competitive City Report

The Greater Louisville Project recently released their 2011 Competitive City Report: A Decade of Data. Focus continues to be in three primary areas—Education, Jobs & Quality of Place.

EDUCATION ATTAINMENT. Louisville registered the second highest rate of improvement among its peer cities in the educational levels of both young adults and the working-age population as a whole, moving up from 11th to 8th and 9th in its rankings against peer cities – during a decade when no other city moved up more than one slot.

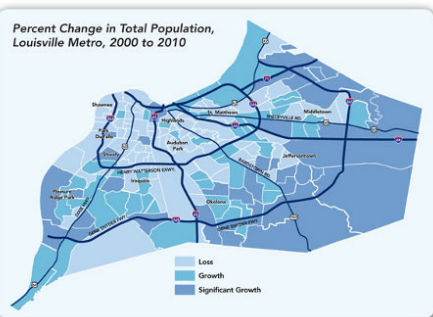
Young women are leading the way with 39% of those age 25-34 holding a Bachelor's Degree or higher -- indicating that they are likely to reach the community goal of 40% early in the decade. Young men have not kept pace, however, with only 33% holding a degree.



JOBS. Louisville's progress toward increasing employment in technical and professional fields stalled during the Great Recession, and the slow recovery is still hampering its evolution to a more knowledge-based economy for the 21st Century.

On the jobs front overall, the 13-county Louisville Metropolitan Statistical Area experienced relatively low growth compared to its peer cities over most of the decade but lost less than several others when the recession hit.

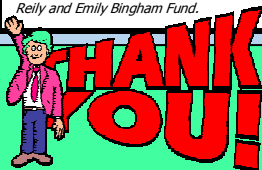
QUALITY OF PLACE. Overall, Louisville's strength as a regional hub weakened somewhat over the decade. Its share of the region's 1.2 million population declined, as outer counties grew more rapidly than its 7% increase to a total of 741,096.



Perhaps the most ominous revelations in the 2010 Census are depicted in increasing rates of poverty spreading into many quarters of the community and dramatic increases in vacant and abandoned homes. Since 1960, the percentage of vacant houses in Louisville Metro remained stable between 5% and 6% -- but jumped to 10% during the last half of the decade, as the national housing and foreclosure crisis hit.

Full Report available at www.greaterlouisvilleproject.org

The Greater Louisville Project is an independent, non-partisan civic initiative organized by the Community Foundation of Louisville and supported by a consortium of philanthropic foundations that includes The James Graham Brown Foundation, Brown-Forman, The C. E. & S. Foundation, The Annie E. Casey Foundation, The Community Foundation of Louisville, Gheens Foundation, The Humana Foundation and The JP Morgan Chase Foundation and the Stephen Rely and Emily Bingham Fund.



Thank you to everyone who helped make the 2011 Lyndon Area Fair a great success! Plans will be announced soon for 2012....

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Facebook Page—LABA Louisville

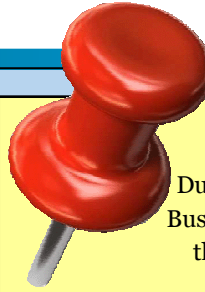
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Welcome New Members!

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- Go Natural -813 Lyndon Lane**
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- Lyndon Lane Consignments**
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(502) 468-6555
- Metropolitan College**
www.metro-college.com
(502) 213-4537



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NOTICE

Due to summer schedules July & August Business Connections the last Thursday of the month will be postponed. We will resume in September!

Please contact the LABA Office if you are interested in hosting a Business Connection. (502) 339-9115

LABA Calendar of Events.... RSVP 339-9115

| | |
|---|--|
| <p>July 12th 5pm-6pm</p>  | <p>AP Crafters Kitchen & Bar Westport Village—1321 Herr Lane “Social Hour”</p> <p>Complimentary Appetizers & Cash Bar Meet other Business Partners in the Community! www.apcrafters.com</p> |
| <p>July 13th 11:30 AM Registration 12-1PM Meeting</p> | <p>LUNCHEON MEETING Lyndon City Hall, 515 Wood Road Speaker: Eric Johnson Supporting Heroes</p> <p>Cost \$10 Members / \$15 Guests Cash or Check at the Door</p> <p>RSVP Required by July 8th (502) 339-9115 or lyndonbusiness@bellsouth.net Additional \$5 after RSVP date & if space allows</p> |
| <p>July 14th 3:00 PM</p> | <p>GRAND OPENING Lyndon Lane Consignments 708 Lyndon Lane Rita & David Olshansky invite you to be a part of their neighborhood Grand Opening! www.4thefunofitstore.com</p> |
| <p>July 16 9am-11:30am</p>   | <p>A+ Shredding Event Benefits Supporting Heroes Lyndon Fire Dept 8126 New LaGrange Road Bring your shredding & make a donation to a great cause! Jason's Deli providing refreshments. Questions? (502) 425-7474</p> |

LABA....Meeting Partnership
Great Way to Showcase Your Business

Partnerships are available for LABA Monthly Luncheon Meetings. For the low cost of \$50 you receive fantastic incentives!
Call today to learn more & reserve your space. 502. 339.9115




Expires 7-31-11

Free Appetizer..

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Want to showcase your Business? Contact Cathy Robertson @ 339-9115 or lyndonbusiness@bellsouth.net