



E-News

Issue #44 May 2011



Business Information & Training Offered by the Louisville Free Public Library

Most people probably think of going to the library to check out books or possibly helping with a school project. We are fortunate to have numerous services available to business partners at the Louisville Free Public Library. Some of the areas you might be interested include:

- **BUSINESS DATABASES & BUSINESS RESOURCE WEB LINKS**—Find information on business plans, financing, marketing research, government procedure & more. Visit www.lfpl.org/internet and click on Business & Economy.
- **SOURCEBOOK OF ZIP CODE DEMOGRAPHICS**—Know your customers. This source tracks customer expenditures & consumer behaviors that can give you an edge on a specific business in a specific area.
- **BUSINESS RESOURCES ONLINE**—A monthly lab workshop is offered at the Main Library. The workshop is geared toward individuals who want to open up their own business & need information about market research, creating a business plan, identifying competitors, conducting demographic research and more.
- **THE LIBRARIAN IS IN PROGRAM**—Service that allows entrepreneurs to contact the library for a 45-minute session on their business-related questions. Contact the “Just Ask Department” at (502) 574-1611 and request a meeting.
- **LIBRARY CARD ACCESS**—Did you know your library card can provide access to the following commercial databases for your business research needs:
 - Business & Company Resource Center
 - Business Reference USA
 - Morningstar Investment Research Center
 - The New York Times
 - Wall Street Journal
 - Small Business Resource Center



For more information please visit <http://www.lfpl.org/>

The Louisville Free Public Library has the only Patent & Trademark Depository Collection in the state of Kentucky. Individual sessions on copyright, patent & trademark questions can be scheduled. Please contact Rae Shepherd-Schlechter, Business Reference Librarian at (502) 574-1617 or Rae.Shepherd@lrpl.org.

LABA Friend Laura Grubbs and owner of Grubbs Law Office needs your help for the 2011 Exploited Children's Help Organization (ECHO) Annual Fund Drive. She is serving as the Chairwoman of the Board of Directors. ECHO continues to fight to protect our community's children. (502) 636-3670 www.echolou.org.

LABA Board

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Executive Director
515 Wood Road
(502) 339-9115
lyndonbusiness@bellsouth.net
www.cityoflyndon.org
Facebook Page—LABA Louisville



Welcome New Members!

- **City of Meadow Vale**
Mayor Roy Fey
(502) 544-3243
- **Lyndon Recreation Association—Tom Evans**
(502) 425-9301
- **Qdoba—Jennifer Coyle**
(502) 773-4705
- **National Processing Co.**
Cindy Hutchins
(502) 961-5200



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LABA Calendar of Events.... RSVP 339-9115

<p>05/11/11</p> <p>11:30 AM Registration 12-1PM Meeting</p>	<p>LUNCHEON MEETING Lyndon City Hall, 515 Wood Rd. Speaker: Ben Rubin <i>Championship Director—72nd Annual Senior PGA Championship</i></p> <p>Cost \$10 Members / \$15 Guests—Cash or check at the door. RSVP Required by May 6th. Additional \$5 after this date if space allows. (502) 339-9115 or lyndonbusiness@bellsouth.net</p>
<p>05/26/11</p> <p>5-7 PM</p>	<p>BUSINESS CONNECTION Hosted by Incredible Dave's 9236 Westport Road</p> <p>No Cost to attend. A great way to share your business information with others. Complimentary refreshments.</p>

Thank you to our friends at Headz Salon 8002 New LaGrange Road for hosting our April Business Connection.



If you would like to host a Business Connection please contact the LABA Office at 339-9115.



Chris Risher –Mass Mutual invites you “Figuring Out your Financial Life & Avoiding the Pitfalls that can Happen”

Lunch May 24th 12:30pm

OR

Dinner May 26th 6:00pm

Limestone Restaurant 10001 Forest Green Blvd.
FREE SEMINAR! Seating is limited.
RSVP Today...(502) 638-4800

Congratulations to LABA Members on their “Little Ambassadors”

 Ethan Mitchell Lee	<p>Rachel Lee's little Ethan was born on February 28th 7lbs. 8 oz. 18 1/2 inches</p>	<p>Tara Brinkmoeller's little Ansley was born on February 24th 8 lbs. 0.5 oz. 20 inches</p> Ansley Lynn Brinkmoeller
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The Firefighter Combat Challenge Team for Lyndon Fire Dept is asking for your help. Firefighters wearing “full bunker gear” race head-to-head as they simulate the physical demands of real-life including climbing a 5-story tower with full gear & more. They are looking for sponsors to help get the team to the Nationals. Your business name/logo will be placed on event t-shirts and on their website. Please contact (502) 425-7474 www.lyndonfire.com for more information on how to sponsor this initiative.

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